



The RAD Art Club

Why are we Radical? We love our disability or challenge - it doesn't stop us!

This means we are Determined Individuals Striving And Beating Limitations Encountered Daily, the **D** in RAD.

We sift through the rocks, learn from each other and as a team discover the gems as the **Fun, Artistic Success Centered Club** under Rocky Arts Unfolded or in short RA. So that makes us the RAD Art Club!

Meeting Detail Available at: www.rockyartsunfolded.com/Services/ClubsMeetings

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GETTING KNOWN

By Adam Sherman

When trying to make a living as an artist, one of the most important things you need is for people to be known. If people don't know about your stuff, they won't buy it. However, your friends and family are probably not even going to look at your stuff without a lot of effort. So what can you do?

Well, there is social media. Sites, especially DeviantArt, Imgur, and Reddit are great for promoting your work.

however, you have to do things subtly. A good Reddit sub, for instance, has rules against self-promotion because if all the users do is post "buy my stuff" it becomes dead. Sometimes, you can just post whatever you want, but other times posting a link (especially if it's your first time posting) will get you banned.

Remember, if at first you don't find an opening, have fun! Join in group conversations and get known. Not only will you meet other people and have fun, but when you finally do post a link to your Etsy site, people will remember you.

MEMBERS DIRECTORY

Lisa Corfman: A mixed-media origami artist, I am the president of the RAD Art Club and dream of opening an interactive museum with a store and classroom.

Mei-Lin Po: I am a friend of Lisa's via Gateway Arts studio. My creative endeavors span a variety of media in both the visual and performing arts- from drawing and sculpting to musical theater and storytelling- although my focus lately has been more on the performance side. My primary interest as an artist is in what (I guess) might be called "Moral Beauty"; in finding ways to bring greater depth, content, and substance to mainstream culture- the books, movies, plays, and tv shows "out there"- and to refute the common (and I believe, false) idea that Good is somewhat boring, while Evil is more exciting or fun.

Tamara Safford: I am an abstract expressionist artist, working acrylics and watercolor. I like to paint and draw landscapes, portraits and occasionally I work with collage. My pleasure in life is creating art. Art is a statement of being in the here and now.

Adam Sherman: I'm a writer currently working on the web serial *Nowhere Island University*. I am also infiltrating this group of people who can actually draw. I think they're on to me.

Michael Ventura: I'm a film major who enjoys drawing in pencil and painting watercolors. I want to learn about marketing. I like to do paintings of nature that concentrate on how the objects relate to each other spatially and to the frame.



Cartoon by Lisa B. Corfman